

Tourism

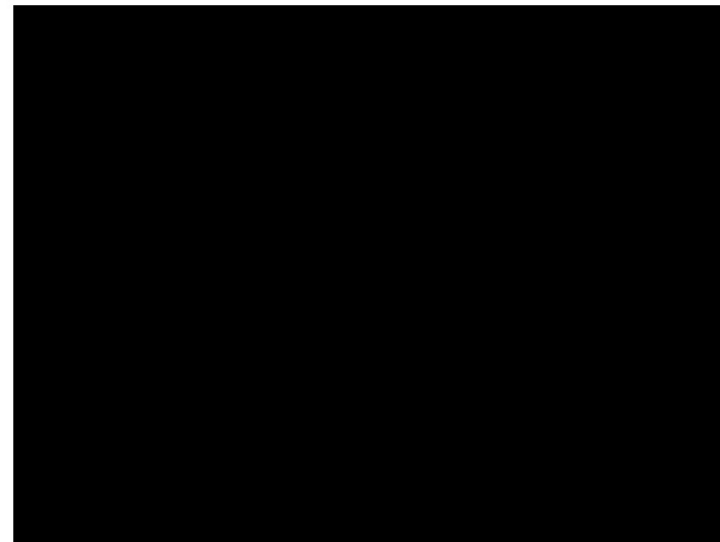
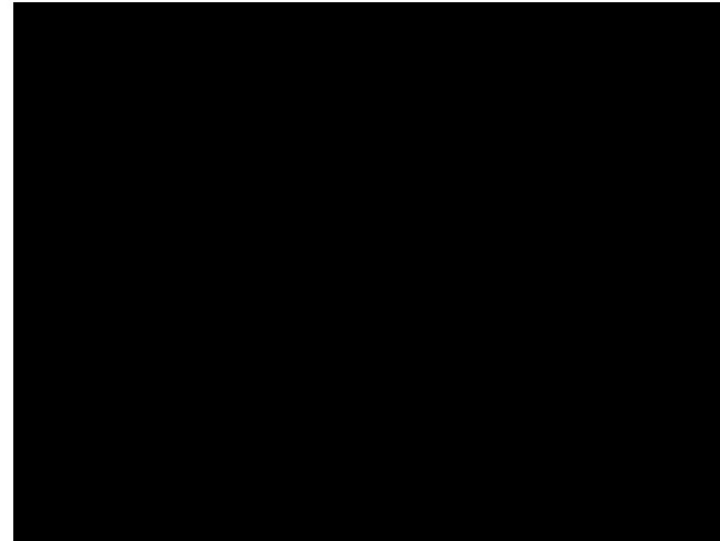
Destination Travel

Rubric

Keywords

Mindmap

Sources



Amazing

Match the amazing statement to the heading!



DRAW US!



Time Square New York

Pink & White Terraces

Disney World Orlando

661 kilometres

France

23 trillion kilometres

1.1 hours

922 Million

Niagara Falls USA/Canada

Disneyland Los Angeles

Trafalga Square London

Tourism

Memorial Washington DC

Number 6 world attraction

Number 2 world attraction

Number 1 world attraction

What is the fastest growing industry in the world?

Tourists in the year of 2008.

I am the number 1 tourist destination.

Number 3 world attraction

Average travel time per day for each person

Distance the world population travels every year

Number 4 world attraction

Number 5 world attraction

Worst traffic jam on holiday in France

I was the 8th wonder of the world.... now gone!

ANSWERS HERE

What is Tourism?



What is the fastest growing industry in the world?

1. Primary Industries which involve collecting raw materials from the earth.
2. Secondary industries which involve making something from the raw materials.
3. Tertiary industries are service industries.

Why do people travel?

P

M

I

Connections

Inbound Tourism, 1990-2008



Source: World Tourism Organization (UNWTO) ©

International tourist arrivals have continued to grow – from 25 million in 1950, to 277 million in 1980, to 438 million in 1990, to 684 million in 2000, and reaching 922 million in 2008.

	International Tourist Arrivals (million)							Market share (%)	Change (%)	Average annual growth (%)
	1990	1995	2000	2005	2006	2007	2008*			
World	438	534	684	804	853	904	922	100	6.1	2.0
Europe	265.0	309.5	392.6	441.8	468.4	487.9	489.4	53.1	4.1	0.3
Northern Europe	28.6	35.8	43.7	52.8	56.5	58.1	57.0	6.2	2.8	-1.9
Western Europe	108.6	112.2	139.7	142.6	149.6	154.9	153.3	16.6	3.6	-1.1
Central/Eastern Europe	33.9	58.1	69.3	87.5	91.4	96.6	99.6	10.8	5.6	3.1
Southern/Mediterr. Eu.	93.9	103.4	139.9	158.9	170.9	178.2	179.6	19.5	4.3	0.8
Asia and the Pacific	55.8	82.0	110.1	153.6	166.0	182.0	184.1	20.0	9.6	1.2
North-East Asia	26.4	41.3	58.3	86.0	92.0	101.0	101.0	10.9	9.8	-0.1
South-East Asia	21.2	28.4	36.1	48.5	53.1	59.7	61.7	6.7	12.3	3.5
Oceania	5.2	8.1	9.6	11.0	11.0	11.2	11.1	1.2	1.7	-0.9
South Asia	3.2	4.2	6.1	8.1	9.8	10.1	10.3	1.1	2.6	2.1
Americas	92.8	109.0	128.2	133.3	135.8	142.9	147.0	15.9	5.2	2.9
North America	71.7	80.7	91.5	89.9	90.6	95.3	97.8	10.6	5.2	2.6
Caribbean	11.4	14.0	17.1	18.8	19.4	19.8	20.2	2.2	1.6	2.0
Central America	1.9	2.6	4.3	6.3	6.9	7.8	8.3	0.9	12.0	7.0
South America	7.7	11.7	15.3	18.3	18.8	20.1	20.8	2.3	6.5	3.6
Africa	15.1	20.0	27.9	37.3	41.5	45.0	46.7	5.1	8.4	3.7
North Africa	8.4	7.3	10.2	13.9	15.1	16.3	17.2	1.9	8.5	4.9
Subsaharan Africa	6.7	12.7	17.6	23.4	26.5	28.7	29.5	3.2	8.3	3.1
Middle East	9.6	13.7	24.9	37.9	40.9	46.6	55.1	6.0	14.0	18.1

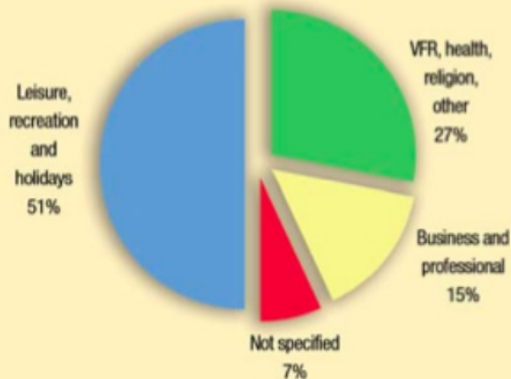
International Tourist Arrivals

Rank	Series ¹	Million		Change (%)		
		2007	2008*	07/06	08*/07	
1	France	TF	81.9	79.3	3.9	-3.2
2	United States	TF	56.0	58.0	9.8	3.6
3	Spain	TF	58.7	57.3	1.1	-2.3
4	China	TF	54.7	53.0	9.6	-3.1
5	Italy	TF	43.7	42.7	6.3	-2.1
6	United Kingdom	TF	30.9	30.2	0.7	-2.2
7	Ukraine	TF	23.1	25.4	22.1	9.8
8	Turkey	TF	22.2	25.0	17.6	12.3
9	Germany	TCE	24.4	24.9	3.6	1.9
10	Mexico	TF	21.4	22.6	0.1	5.9

Source: World Tourism Organization (UNWTO) ©

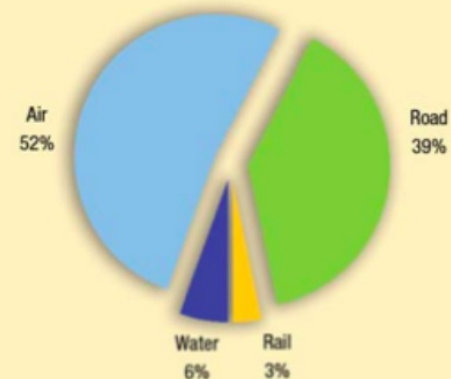
Inbound tourism by purpose of visit, 2008

(share)



Inbound tourism by means of transport, 2008

(share)



**What is
sustainable tourism?**

Tourism Jobs

Tips for design Tourism Ads

Does your text make people want to visit

capture people's attention with promises of money saved

Amazing ANSWERS

DRAG US!

Time Square New York

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Pink & White Terraces

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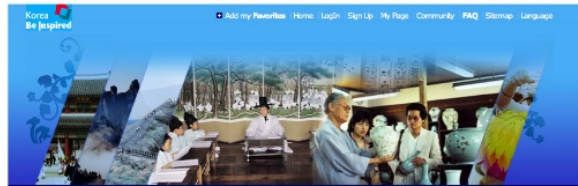
Resources



UNWTO • OMT • IAHATO

WORLD TOURISM ORGANIZATION

Committed to Tourism, Travel and the Millennium Development Goals

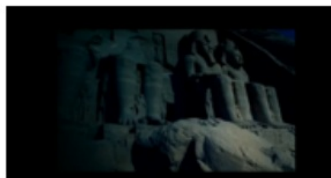


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