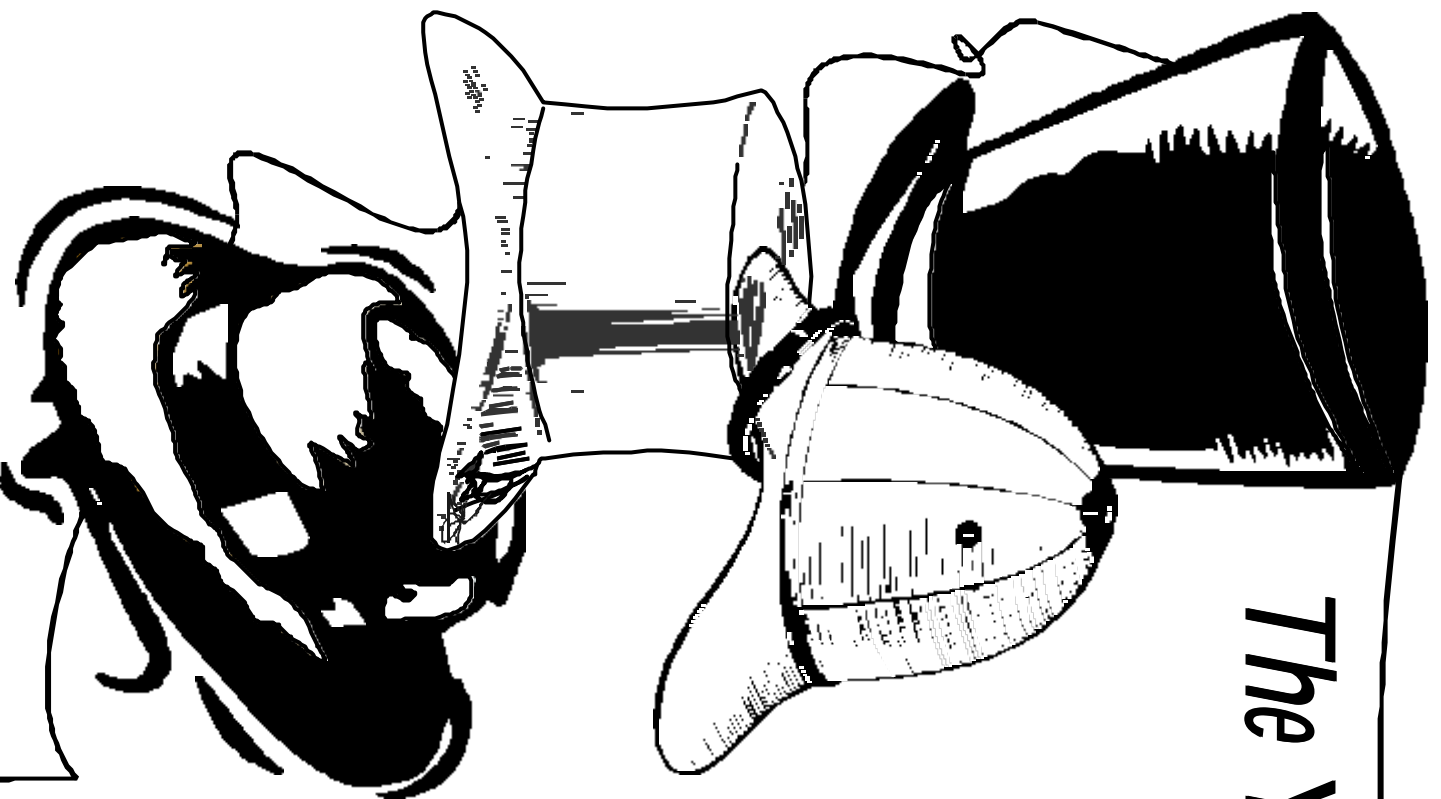


The Yellow Hat



- What are the good points?
- What are the benefits?
- Why will this idea work? Why is this worth doing?
- How will it help us? Why can it be done?
- * Optimism and sunshine
- * Logical positive view of things
- * Feasibility
- * Opportunity.