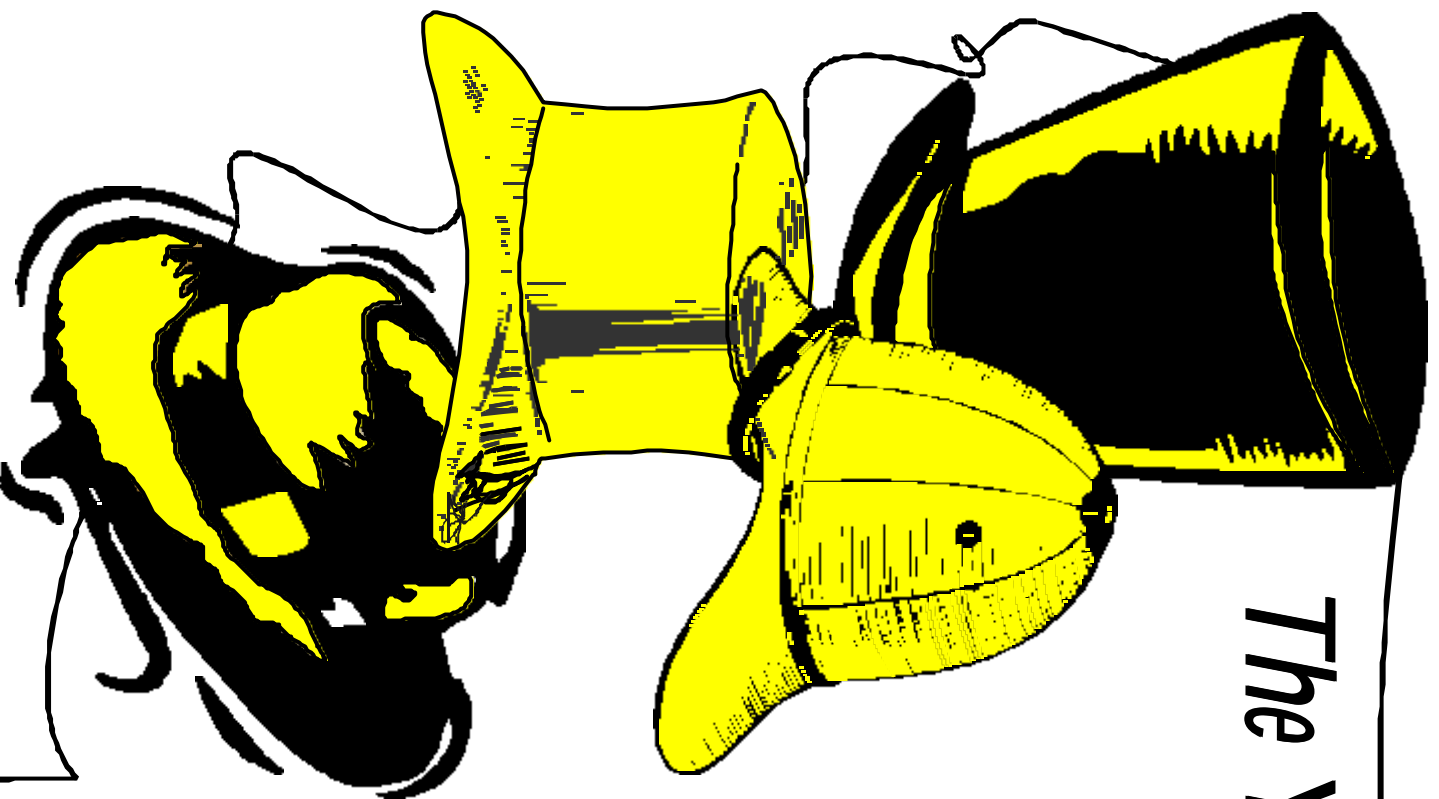


# The Yellow Hat



- What are the good points?
- What are the benefits?
- Why will this idea work? Why is this worth doing?
- How will it help us? Why can it be done?
- \* Optimism and sunshine
- \* Logical positive view of things
- \* Feasibility
- \* Opportunity.